



THE BLOG

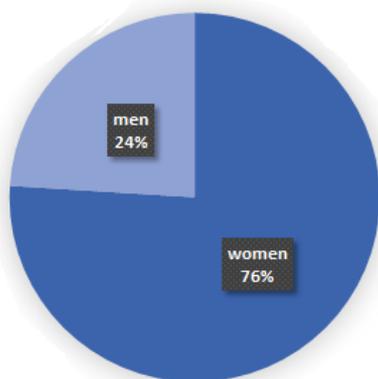
Cornwall Creatives, established in October 2017, is a popular and rapidly growing blog and business showcasing fantastic people, places and products whilst also acting as a platform that facilitates the symbiosis of a likeminded community of people. Cornwall Creatives talks to adventurous, motivated and entrepreneurial males and females living healthy lifestyles, passionate about the environment, seeing the world and desperate for highly-curated insider knowledge on how to make the most of their precious free time whilst discovering fantastic businesses doing fantastic things. Those influential businesses disrupting their industry with bold moves and strong values.

Cornwall Creatives has a highly engaged audience who trust our handpicked recommendations due to our strong ethos and values that are never compromised. We work with businesses that meet one key question: would we recommend this to our best friend?

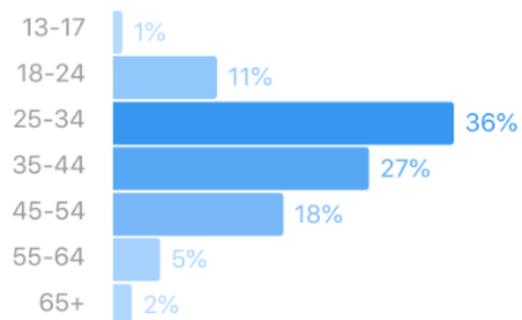
Following our ongoing success of delivering what our audience desires within our own locality of Cornwall, UK and due to continued worldwide opportunities, we are also planning to expand our coverage to quench our audience's thirst for adventure and travel outside of the region. Places creative freelancers and entrepreneurs can go confidently, alone or with company, to refresh their inspirations and recharge their body and mind whilst discovering those fantastic hidden gems only locals know about.

AUDIENCE

Gender



Age Range



Location

Our audience are primarily Cornish locals or London-based individuals aspiring to live the Cornish lifestyle.

However, our readership is increasingly worldwide, as seen in our readers map here. Our largest audiences are the UK and US.



SOCIALS

You can find us on:



Across two accounts
@officialcornwallcreatives (our newest)
@officiallovecornwall

Posts reaching up to 8000 accounts
4000+ likes as of September 2018



Up to 16,000 impressions per week
25% conversion to actions
Rapidly increasing audience

4500+ followers as of September
2018

OPPORTUNITIES

Collaboration & Sponsorship

- Reviews of people | places | products
- Event coverage
- Marketing campaigns
- Sponsored posts for on brand topics
- Competitions & giveaways
- Brand ambassadorship
- Travel & experience reviews

Adept in:

- Increasing brand exposure
- Helping brands enter and grow in the Cornwall PLC
- using our wealth of talented creative professionals to execute marketing campaigns
- planning and executing events

C O N T A C T

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